



Kitetender Center/agent

Kitesailing is a mixture of kite surfing, course racing and sailing. It is important that the public can get introduced with Kitetender in a safe way.

To experience kite sailing in a safe way, it should be done with experienced people with know-how and a kite/sailing school at a good location.

- A Center should have experienced instructors in kites and know how in dinghy sailing. The next step is to be a team.
- Kitetender experience, teamwork is important.
- A good sailor without any kitecontrol and knowledge is not enough. Sailing with a kite is a bit different.
- Therefore the helmsman must understand kites and the forces they can develop.

Kitetender International is looking for partners/agents/distributors, having their own watersports business and competence to add a Kitetender Center to it. A Kitetender Center would be the location where people can try it out, can learn, can buy or rent (once they have all skills) a Kitetender. All under supervision of experienced people with Kitetender experience.

Kitetender International is looking for companies into watersports already, who would like to expand their knowledge and sports and unique selling points.

Kitetender Center should be, and do about the following;

1. Kite experience and monohull sailing experience and passionate about becoming an expert/agent/center in a new sport.
2. Show Kitetender in your region/environment via free try out days, promotional activities, regular footage posted at social media and other of your networks.
3. Feeding the Kitetender website and social media, with nice stories, footage etc.
4. www.kitetender.nl will provide a separate section for Kitetender Centers. This way any enthusiast knows where to go for experienced Kitesailing guidance, education in it, perhaps renting a kitetender and even buy one.
5. A good location/spot is of course essential. Launching kites must be with plain onshore wind with enough space. Off shore wind locations are mostly difficult and an accident happens much faster.
6. Kitetender400 kitesailing is teamwork! Specially when making higher speeds and full speed gybing, tacking and so on, you have to make a team, to be able to rely upon each other.

Why all these requirements?

Kitetender does not want a negative image by accidents, caused by a lack of experience or knowledge. Kiteboating must be educated in a safe way and in safe surroundings with experienced people. People who think they will just do it, often capsize or go overboard as accelerations can be high and teamwork is essential. Play safely with nature, competence and make FUN
We recommend several sessions with some of us to know the tricks, the do's and don't's.
A good way to get to know each other too!